

MICHAEL CURTIS

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<https://thecurtiscritique.com/>

WORK EXPERIENCE

SYRACUSE.COM/THE POST STANDARD, Sports Reporter

October 2020 – Present

- Covers Syracuse men and women's basketball, Syracuse football and recruiting for all three sports
- Co-hosts postgame show following SU men's basketball games
- Makes regular radio appearances on ESPN Syracuse (97.7/100.1 FM)

November 2018 – September 2020 (High School Sports Reporter)

- Covers high school sports for online website and newspaper – including breaking news, features, game stories and other online presentations
- Build and develop sources by cultivating relationships with athletic directors, coaches, athletes and parents
- Manage company social media accounts by posting game updates
- Write stories based on press releases and submitted information
- Interviewed WNBA's Breanna Stewart during her basketball camp
- Q&A with Syracuse men's basketball coach Jim Boeheim

THE TENNESSEAN, Sports Writer

August 2018 – October 2018

- Covered Austin Peay's football and men's basketball teams

August 2016 – March 2017 (Designer/Page Editor Intern)

- Modified headlines and cutlines for 16 newspapers in the Gannett network
- Copy edited stories, while working with designers to meet deadlines

KNOXVILLE NEWS SENTINEL, Sports Intern

June 2018 – August 2018

- Wrote features, gamers, previews and multimedia articles for KNS, GoVolsXtra and PrepXtra websites
- Recorded 30-45 second interview clips; edited videos in iMovie
- Optimized stories to improve SEO by inserting important search terms, H2 subheads, photo galleries, videos and in-line links for related articles

BLEACHER REPORT, Contributor

August 2017 – December 2017

- Wrote "Kobe Challenges" for the best NBA player on each team in the northwest division – 169,500 reads

EDUCATION

MIDDLE TENNESSEE STATE UNIVERSITY, Murfreesboro, TN

Master of Science, Media & Communication, May 2018

TENNESSEE STATE UNIVERSITY, Nashville, TN

Bachelor of Science, Mass Communication, June 2014

KEY SKILLS

Personal

AP Style
Columns/Op Ed Pieces
Feature Writing
Multimedia Reporting
News Writing
Proofreading/Editing
Research & Fact-Checking
SEO
Social Media
Sports Writing
Web Content Design

Computer

WordPress
NewsGate Enterprise
LayoutChamp
Hootsuite Platform
Certification 2018

PROFESSIONAL ORGANIZATIONS

National Association of Black Journalists

Sports Journalism Institute, one of 13 students selected for journalism bootcamp at the University of Missouri (2018)

Alpha Phi Alpha Fraternity, Inc. (Associate Editor of The Sphinx, 2015 – 2018)

Interviewed NBA players Damian Lillard, Kemba Walker and CJ McCollum at NBA 2K19's Launch Event in New York, N.Y.

AWARDS

Syracuse Press Club, A. Brohmann Roth Newcomer Award Winner (2020)